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Business Ethics: Theory and Dilemmas

4 Recommended Readings (all available on IESEG-online) 1 “Ethics, Stakeholders, Corporate Strategy, and Value Creation” in Wicks, Freeman, Werhane & Martin (2010), Business Ethics: A Managerial Approach, Prentice Hall, Chapter 3: pages 68-86 2 “Introduction to ethical reasoning”, by T Donaldson & P Werhane, in Donaldson, Werhane & Cording, Ethical Issues in Business

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Business Ethics and Corporate Social Responsibility

Trevino, L & Nelson, A Managing Business Ethics, Wiley Vales, A & Hall, V Ethics in International Affairs, Rowman & Littlefield Werhane, Patricia, H Encyclopaedic Dictionary of Business Ethics, Blackwell & Freeman, RE eds Wicks,AC, Freeman,RE & Business Ethics A Managerial Approach,

Prentice Hall

Course Outline - Centennial College

1 Andrew Wicks, R Edward Freeman, Patricia Werhane, and Kirsten Martin, Business Ethics: A Managerial Approach, Prentice Hall, First Edition, 2010, ISBN: 978-0-13-142792-1 Evaluation Scheme Case Analysis 1: cases 1, 2 and 3 will be individual work (valued at 10% each) Each Case Analysis will have a Part A which will be done in class

Business Ethics as Practice - Connecting REpositories

ethics in relation to the ambiguous, unpredictable, and subjective contexts of managerial action Furthermore, we examine how discursively constituted practice relates to managerial subjectivity and the possibilities of managers being moral agents The article concludes by discussing how the 'ethics as practice' approach that we expound

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ethics (Wicks, Gilbert & Freeman, 1994), and pragmatism (Wicks & Freeman, 1998; Freeman, Harrison, Wicks, Parmar & deColle, 2010)

Stakeholders typically are defined as individuals, groups and organizations that have an interest in the processes and outcomes of the firm and upon whom the firm depends for the achievement of its goals (Freeman,

Business Ethics: Theory and Dilemmas - IÉSEG

Business Ethics: Theory and Dilemmas 16 contact hours / 2 ECTS Paris, 9-13 July 2018 Professor: Dr Simone de Colle (sdecolle@iesegfr) Course overview The course introduces the main concepts of business ethics and their relevance for managerial decision-making It provides a methodology for the identification, analysis

Business Ethics

Business Ethics Wayne Norman "Business ethics" is a concise, but in many ways misleading, label for an interdis- ciplinary field covering a vast range of normative issues in the world of commerce The label lends itself most directly to a core set of questions about how individuals in the business world ought to behave, or what principles they might appeal to in order to negotiate moral

Business Ethics and Stakeholder Management Module R ...

Business Ethics: A Managerial Approach, by Andrew C Wicks, R Edward Freeman, Patricia Werhane, and Kirsten E Martin, Boston: Prentice Hall, 2010 This book was developed for use in business and management programs, and takes a managerial approach to the question of how to integrate business and ethics We will follow this schedule roughly

Voyage: Fall 2014 - Semester at Sea

Ethics Wicks et al, Chapter 4 Business Ethics in the Global Marketplace A14 Tuesday 10/23 Int'l Business Ethics Cases: Davis Press and Meccan Madness Questionable payments 10/25-10/28 Takoradi to Tema A15 Wednesday 10/29 Leadership Wicks et al, Chapter 5 A16 Friday 10/31 Leadership Cases: Business Cycles and Employment Practices in a

American Journal Of Business Education September/October ...

Business Ethics: A Managerial Approach Wicks 22 0 0 22 0 0000 Business Ethics DeGeorge 5 -1 1 2 2 -0200 Contemporary Issues in Business Ethics DesJardins 55 -15 0 40 15 -0273 Business Ethics: Decision-Making Hartman 41 -12 2 25 14 -0293 Business and Society: Stakeholders Lawrence 28

-11 6 ...

Andrew C. Wicks - University of Virginia

Business Ethics Quarterly Vol 23 (1: 2013): 97-124 (Jeff Harrison and Wicks) 9) Normative Theories of the Firm and Sustainable Business Development: A System Mindset Approach Business and Professional Ethics Journal Vol 31(3-4: 2012): 375-98 (Wicks, Adrian Keevil, and Bidhan Parmar) 10)

Ethical Firm System and Stakeholder Management Theories: A ...

framework, but it may also be useful for a managerial and organizational approach as well Although the contribution that this work wishes to make is not so ambitious as to try and present a new perspective of business ethics, if it improves our thinking in business ethics and management in any way, it may bring satisfactory added value This

Andrew C. Wicks - University of Virginia

13) Corporate and Stakeholder Responsibility: Making Business Ethics a Two-Way Conversation Business Ethics Quarterly Vol 17 (3: 2007): 375-398 (Jerry Goodstein and Wicks) 14) The Effects of Context on Trust in Firm-Stakeholder Relationships: The Institutional Environment, Trust Creation, and Firm Performance Business Ethics Quarterly

SEMESTER AT SEA COURSE SYLLABUS University of Virginia ...

SEMESTER AT SEA COURSE SYLLABUS University of Virginia, Academic Sponsor Voyage: Fall 2014 Discipline: Commerce/Business Werhane and Martin, Business Ethics: A Managerial Approach, Prentice Hall, 2010 Field Laboratory The field lab for this course will be a tour of the Fernando de Castilla winery and sherry operations, Cadiz, Spain, and a discussion with executives about social and

Stakeholder Theory, Value, and Firm Performance

STAKEHOLDER THEORY, VALUE, AND FIRM PERFORMANCE 99 that while recommendations made by business scholars on how managers can create economic value may have merit, they could also lead managers to take actions that create economic value while reducing other ...

MAN 3063: Organizational Ethics Values Course Syllabus ...

MAN 3063 - CRN50179 - Course Syllabus - Summer C 2016 Page 6 of 11 Student Responsibilities When Dropped from the Course for Non-Payment of Tuition and/or Fees Students who are dropped from this course by the University for Non-payment of tuition and/or

Ethics in business U58023 View Online (Semester 1)

03/17/20 Ethics in business U58023 | Oxford Brookes Reading Lists Ethics in business U58023 (Semester 1) View Online 112 items Core Texts (6 items) These books are referred to in the semester plan Business ethics: managing corporate citizenship and sustainability in the age of globalization - Crane, Andrew, Matten, Dirk, 2016